

Lovepreet Bhullar

Web Designer and UIUX [Ex : 4+]

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Technical Skills

Web Design & Development: **HTML5, CSS3, WordPress, Tailwind CSS, SCSS, Bootstrap, JavaScript, WordPress, Webflow, Wix, Squarespace, Shopify**

UI/UX Design: **Wireframing, Prototyping, User Flows, Usability Testing, Adobe XD, Figma, Framer, Sketch**

Graphic Design Tools: **Photoshop, Illustrator, Canva**

Optimization: **SEO best practices, website speed, accessibility, cross-browser testing**

Objective

Creative and detail-oriented Web Designer and UI/UX Specialist with **4+ years** of experience crafting responsive, user-focused websites and digital experiences. Seeking remote opportunities to deliver innovative design solutions that combine strong aesthetics with functionality using tools like WordPress, Framer, Figma, and modern front-end technologies.

Summary of Qualifications

- **4+ years** of hands-on experience in web design, UI/UX design, and graphic design
- Expertise in **Responsive design, WordPress development**, and interactive **UI/UX workflows**
- Proficient in **Adobe Tools, Framer, Figma, Photoshop, Illustrator, HTML5, CSS3, and JavaScript**
- Strong command of mobile-first and user-centered design principles
- Experience designing for eCommerce, marketing, and branding across platforms like Shopify, Webflow, and Wix
- Ability to manage multiple projects independently in remote, cross-functional environments

Professional Experience

Senior Web & UI/UX Designer

Neebha Web Services | Feb 2023 – Apr 2025

- Designed and developed 30+ modern websites using WordPress, Webflow, and React
- Created responsive, accessible, and mobile-first user interfaces for diverse clients
- Led UI/UX processes including user flows, wireframes, and high-fidelity prototypes using Figma and XD
- Developed custom eCommerce platforms on Shopify and WooCommerce, improving UX and conversion
- Ensured cohesive branding and optimized performance across digital products
- Collaborated remotely with developers, marketers, and clients for seamless project execution

Web & Graphic Designer

Expandimo Pvt Ltd | 2021 – 2023

- Built dynamic websites with HTML, CSS, JavaScript, and WordPress tailored to client goals
- Designed eCommerce stores and portfolios using Webflow, Wix, and Shopify
- Created engaging UI/UX assets including mockups, page layouts, banners, and social media visuals
- Implemented SEO strategies and ensured design consistency across devices and browsers
- Coordinated with backend developers for functional and visually consistent web solutions

Junior Web & UI Designer

Dotoit Media | 2020 – 2021

- Supported senior designers in developing user-friendly interfaces and prototypes using Figma and XD
- Created promotional assets (logos, banners, brochures) with consistent brand storytelling
- Helped deliver responsive layouts using HTML, CSS, and WordPress
- Participated in design critiques and client discussions to refine web experiences

Education

Bachelor of Computer Applications (BCA)

Punjabi University, Patiala

Graduated: 2019

Certifications

- Web Design and Development with React (6-month coaching + 3-month practical training) – 2018-2019

Soft Skills

- Strong communication and collaboration in remote teams
- Creative problem-solving with user-first approach
- Time and task management across parallel design workflows
- High adaptability in agile environments